

ZIEGLER SARGENT, EDITOR; AGNES W. B. SARGENT, ASSISTANT EDITOR.

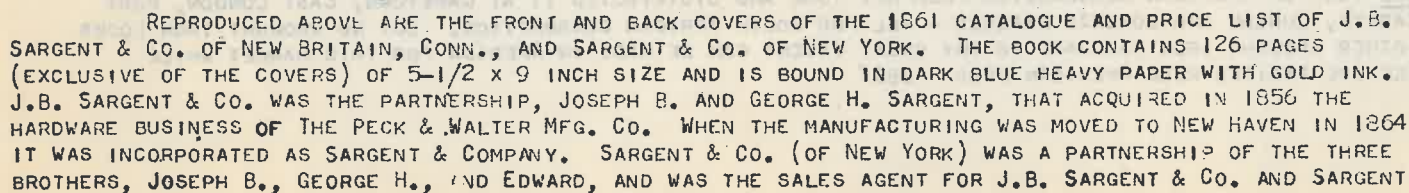
JAMES CUNNINGHAM SARGENT, JR., SON OF JAMES C. AND REBECCA JACKSON SARGENT, WAS BORN ON THURSDAY, JULY 14TH, AT 8:32 A.M. IN THE NEW YORK HOSPITAL, EAST 70TH STREET, NEW YORK CITY. HE WEIGHED 8 LBS., 2 1/2 OZ. HE IS THEIR SECOND CHILD - HIS BROTHER STEPHEN IS ALMOST TWO YEARS HIS SENIOR. HE IS THE FOURTH GRANDCHILD (ALL BOYS) OF MURRAY AND MARY CUNNINGHAM SARGENT. BECKY WROTE ON JULY 29TH: "HE IS A GOOD LITTLE BOY, OUR JAMES, AND LOOKS LIKE A SARGENT, OF COURSE. AND SO NOW WE HAVE A TENNIS PARTNER FOR STEPHEN. NANCY (BECKY'S SISTER-ED.) WITH WHOM STEPHEN HAS BEEN SOJOURNING, REPORTS THAT HE CHUFFS AROUND THE TENNIS COURT MAKING GREAT SWINGS WITH THE RACQUET WHICH IS AS BIG AS HE. WE HOPE TO LEAVE IN A COUPLE OF WEEKS FOR COLUMBUS TO REUNITE THE FAMILY. WE HAVE MISSED STEPHEN AND HIS BOUNCY WAYS BEYOND WORDS. JAMES IS GOING TO BE A TALL SARGENT, I GUESS. HE HAS LONG NARROW FEET AND LONG-FINGERED HANDS. BOTH J. AND I HAVE SHORT STUBBY HANDS, AND SO WE ARE FASCINATED WITH THIS FEATURE."

LAWTON GRISWOLD SARGENT, JR., SON OF LAWTON AND JANE CATER SARGENT OF 165 COLD SPRING STREET, NEW HAVEN, IS ENGAGED TO BE MARRIED TO MISS AUDREY EMMY MEYER, DAUGHTER OF DR. AND MRS. HERBERT WILLY MEYER OF 180 EAST 79TH STREET, NEW YORK. AUDREY ATTENDED ASHLEY HALL IN CHARLESTON, S.C., AND IS A GRADUATE OF BRIARCLIFF JUNIOR COLLEGE, BRIARCLIFF MANOR, N.Y. SHE IS A GRANDDAUGHTER OF THE LATE DR. AND MRS. WILLY MEYER AND THE LATE MR. AND MRS. MAX BALDWIN KAESCHE OF NEW YORK. LAWTON ATTENDED PHILLIPS ACADEMY, ANDOVER, MASS., AND WAS GRADUATED FROM YALE LAST FEBRUARY. IN YALE HE WAS A MEMBER OF ST. ELMO AND WOLF'S HEAD. HIS COLLEGE COURSE WAS INTERRUPTED BY THE WAR. HE SERVED AS A FIGHTER PILOT WITH THE EIGHTH AIR FORCE IN THE EUROPEAN THEATRE. SEVERAL OF HIS WAR LETTERS HAVE APPEARED IN SARGENTRIVIA. HE IS A GRANDSON OF HELEN LAWTON AND THE LATE EDWARD RUPERT SARGENT OF NEW HAVEN AND OF THE LATE MR. AND MRS. LEWIS FRANKLIN CATER OF PERRY, GA. LAWTON IS WORKING IN HARTFORD WITH THE PHOENIX INSURANCE COMPANY. THE WEDDING IS PLANNED FOR NOVEMBER 26TH.

ROBERTA LOUISE FISHER, DAUGHTER OF ATLEE DOWNS FISHER OF FORDHOOKE HOUSE, KENNEDY LANE, BRYN MAWR, PA., AND OF ROBERT LEWIS FISHER OF NEW YORK, WAS MARRIED AT 5 O'CLOCK ON SATURDAY, AUGUST 6TH, TO RALPH ANDREW FLETCHER, JR., SON OF MRS. LOWELL MEAD CHAPIN OF MILLE FLEURS, WESTFORD, MASS., AND OF MR. RALPH ANDREW FLETCHER OF WEST CHELMSFORD, MASS. THE REVEREND ROBERT GAMBLE PERFORMED THE CEREMONY IN THE EPISCOPAL CHURCH OF THE REDEEMER, BRYN MAWR, PA. THE BRIDE, GIVEN IN MARRIAGE BY HER UNCLE, DR. T. MCKEAN DOWNS, WORE A WHITE MARQUISETTE GOWN, MADE WITH A FITTED BODICE, A BERTHA OF HEIRLOOM BRUSSELS POINT LACE AND A LONG TRAIN. HER VEIL OF ILLUSION WAS FASTENED TO A CORONET OF SIMILAR LACE, AND SHE CARRIED A MOTHER-OF-PEARL AND BRUSSELS POINT LACE FAN TO WHICH WAS ATTACHED A CLUSTER OF ORCHIDS AND STEPHANOTIS. THE MATRON OF HONOR, SALLY FISHER MCCAWLEY (SISTER OF THE BRIDE), WORE A PALE YELLOW MARQUISETTE DRESS WITH A MATCHING HORSEHAIR HAT. MISS MARJORIE YOUNG BATTLES, MAID OF HONOR, WAS SIMILARLY ATTIRED, ONLY IN CIEL BLUE MARQUISETTE. BOTH ATTENDANTS CARRIED GLADIOLI, LIGHT BLUE DELPHINIUM AND STEPHANOTIS. MR. FLETCHER SERVED AS BEST MAN FOR HIS SON. THE USHERS WERE HASBROUCK AND EMERSON KENNARD FLETCHER, (BROTHERS OF THE GROOM), WILLIAM MORRIS MCCAWLEY, II (BROTHER-IN-LAW OF THE BRIDE) AND J. RICH STEERS, 3D, OF HUNTINGTON, L.I. A RECEPTION FOR THE FAMILIES WAS HELD AT THE HOME OF THE BRIDE'S MOTHER, WHO WORE A PALE GREY LACE FROCK. LOUISE IS A GRANDDAUGHTER OF THE LATE MARGARET (DAISY) SARGENT FISHER AND SAMUEL HERBERT FISHER OF LITCHFIELD, CONN., AND OF MRS. NORTON DOWNS OF PHILADELPHIA AND THE LATE DR. DOWNS.

SALLY MEANS LORING, WIFE (SINCE JUNE 21ST) OF GEORGE GARDNER (GID) LORING, WROTE TO YE EDITORS ON JULY 25TH: "***GID AND I ARE IN WEST BOOTHBAY HARBOR, MAINE, FOR THE SUMMER. OUR JOBS CONSIST OF SERVING BREAKFAST, DOING DISHES, BEDS AND CLEANING AT A LODGE WITH ADJOINING COTTAGES, APTLY CALLED 'HARBORFIELDS'. IT'S SUCH FUN THAT IT'S LIKE A VACATION WITH PAY - WITH AFTERNOONS AND EVENINGS OFF. GID FINISHES AT HARVARD IN FEBRUARY, AFTER WHICH WE PLAN A TRIP THROUGH THE SOUTH TO CALIFORNIA. TILL THEN WE HAVE AN APARTMENT IN MANCHESTER, MASSACHUSETTS."

JOSEPH BRADFORD SARGENT (1822-1907) ON HIS THIRD AND LAST WORLD TRIP WROTE TO SARGENT & COMPANY AS ITS PRESIDENT FROM KIMBERLY, AFRICA, ON SEPTEMBER 6, 1897: "MESS S & CO I WRITE, WITH THIS, A LETTER ASKING THAT NEW PAGES BE SENT TO MR. NICOL WHO IS THE MANAGER OF THE RETAIL STORE OF E W TARRY & CO LTD JOHANNESBURG REMEMBER THAT JOHANNESBURG AND PRETORIA ARE CITIES IN THE SOUTH AFRICAN REPUBLIC, A DUTCH REPUBLIC OF WHICH THE IMMORTAL NAME OF KRUGER STANDS AS PRESIDENT. THE ELECTION FOR ANOTHER TERM WILL SOON TAKE PLACE AND HE WILL HAVE NO CANDIDATE TO OPPOSE. HE WILL BE ELECTED WITHOUT OPPOSITION. I CALLED ON HIM AT HIS OFFICE AND MADE A SPEECH TO HIM THROUGH HIS INTERPRETER KIMBERLY AND CAPE TOWN ARE CITIES IN 'CAPE-COLONY' OR IN THE 'COLONY OF THE CAPE OF GOOD HOPE' PORT ELIZABETH AND EAST LONDON ARE ALSO IN CAPE COLONY BUT DURBAN (OR NATAL) IS IN THE COLONY OF NATAL, SOUTH AFRICA. THE CITY OF LORENZO MARQUES, IS ON DELAGOA BAY IN THE PORTUGUESE PROVINCE OF LORENZO MARQUES THE ENGLISH STEAMSHIP 'AMERICAN' RECENTLY BROUGHT FROM NEW YORK A CARGO OF OVER 10,000 TONS OF AMERICAN MERCHANDISE FROM NEW YORK AND DISTRIBUTED IT AT CAPE TOWN, EAST LONDON, PORT ELIZABETH, DURBAN AND LORENZO MARQUES - ALL FOR SOUTH AFRICAN CONSUMPTION. BUT NO WROUGHT IRON LOCKS NOR OTHER WROUGHT IRON HARDWARE TO ANY GREAT EXTENT CAN BE MADE IN AMERICA FOR THIS MARKET WHILE PROTECTIVE TARIFFS RULE AMERICAN MFRS JBS"





& BROTHER (SOMETIMES, AS ON THE TITLE PAGE OF THIS CATALOGUE, REFERRED TO AS SARGENT BROTHERS BECAUSE THE THREE BROTHERS WERE THE PARTNERS) OF LEICESTER, MASS., MANUFACTURERS OF COTTON, ETC., CARDS AND WINDOW BLIND STAPLES. THE ILLUSTRATIONS ARE NOT ALL ON THE SAME SCALE. RAVAGES OF TIME HAVE MADE THE COVERS DIFFICULT TO REPRODUCE, BUT THEY SHOW THE GREAT VARIETY OF PRODUCT. SOME ITEMS, SUCH AS ANDIRONS ARE NOT SHOWN, BUT APPEAR ON THE PAGES WHERE LISTED. THE CATALOGUE STATES: "ALL GOODS IN THIS BOOK, WITH A FEW TRIFLING EXCEPTIONS, ARE OF OUR OWN MANUFACTURE. WE WILL, HOWEVER, FILL ORDERS FOR NEIGHBORS' GOODS AT THEIR PRICES."

SARGENT & COMPANY EMPLOYEES' DRAMATIC PRODUCTION "LIFE IN A REVOLVING DOOR", WHICH WAS STAGED ON MAY 13TH, WAS WRITTEN UP IN MODERN INDUSTRY FOR JULY 15TH UNDER THE GENERAL TITLE "LABOR TRENDS". THERE WERE NEARLY TWO PAGES OF PHOTOGRAPHS AND TEXT, UNDER THE HEADING "KIDDING THE BOSS WITH A PURPOSE", FROM WHICH WE QUOTE: "HUMOR, WIT, ESPECIALLY SATIRE AND BURLESQUE, ARE SUCH RISKY TOOLS THAT YOU WILL SELDOM FIND A PUBLIC-RELATIONS MAN USING THEM. AND THE AVERAGE INDUSTRIAL-RELATIONS MAN WOULD AS SOON GIVE HIS BABY A RAZOR BLADE FOR A TEETHING RING AS TRY TO BUILD MORALE WITH A SLAPSTICK. YET THAT IS PRECISELY WHAT SARGENT & CO., NEW HAVEN, CONN., HARDWARE MANUFACTURER, HAS DONE, AND WITH APPARENT SUCCESS. IN A MUSICAL REVUE WRITTEN, PRODUCED AND ACTED BY EMPLOYEES, SARGENT BRASS HAD ITSELF KIDDED - AND LOVED IT. WITH MANAGEMENT ENCOURAGEMENT, EMPLOYEES CAST THEIR BEST ACTORS IN THE ROLES OF EXECUTIVES, STAFF MEMBERS, SUPERVISION, IN A MYTHICAL HARDWARE-MANUFACTURING CONCERN THAT BORE MORE THAN A PASSING RESEMBLANCE TO SARGENT & CO. THEN THEY KIDDED THE PANTS OFF THE BRASS, OFF STANDARD EMPLOYEE BEEFS, OFF 'EFFICIENCY EXPERTS' (THE ONE IN THE PLAY WAS CERTIFIABLY INSANE), AND OFF THEMSELVES. BETWEEN SCENES IN WHICH THE PRESIDENT WAS JOYOUSLY BLACKMAILED FOR HAVING VIOLATED THE ANTIWASTE CAMPAIGN BY THROWING AWAY A 'THINK' POSTER, AND IN WHICH A TIME STUDY WAS PARODIED, THE AUDIENCE GOT BEVIES OF SHAPELY SECRETARIES AND FEMALE ASSISTANTS TO ASSISTANTS, AS WELL AS ENTR'ACTES FROM MUSICAL SHOWS AND PAGLIACCI. (MANY SARGENT WORKERS ARE OF ITALIAN DESCENT AND LIKE THEIR OPERA.) SATIRE WAS SO BROAD THAT SOME EMPLOYEES, CARICATURING THEIR BOSSES, PUT THEIR HEARTS INTO IT ONLY AFTER THEY HAD DIRECT ASSURANCE NO FEELINGS WOULD BE HURT. AND IT WAS BROAD ENOUGH SO THAT THE 1,400 PEOPLE IN THE AUDIENCE - MOST OF THEM SARGENT EMPLOYEES - HAD AN EVENING FULL OF BELLY LAUGHS. * * * OUTRAGEOUSLY SPOOFED BY HIS PLAY-ACTING COUNTERPART, PRESIDENT FORBES SARGENT - WHETHER HE KNEW IT OR NOT - MADE A 'REGULAR GUY' OF HIMSELF WHEN HE POPPED UP ON THE STAGE AT THE END, TO JOIN IN THE LAUGHTER AND TO CONGRATULATE THE MUSICAL-COMEDY PRESIDENT - AN EMPLOYEE - WHOSE ROLE HAD SATIRIZED HIM. ***"

BIRTHDAY ANNIVERSARIES

- SEPTEMBER 3 - (23D) MARY SARGENT BUMGARDNER, DAUGHTER OF F. HOMER SARGENT
 (2D) JOHN HOTCHKISS SARGENT, SON OF DAVID COLLIER SARGENT
 5 - (1ST) MARY STUART FITZHUGH, DAUGHTER OF MARY CUMMING FITZHUGH
 7 - (22D) MARIAN RUPERT HOLLAND, DAUGHTER OF LEICESTER BODINE HOLLAND
 8 - WILLIAM PARKER SARGENT, JR.
 11 - RUSSELL SARGENT FENN, JR.
 (20TH) JOSEPH DENNY SARGENT
 12 - ELIZABETH COLLIER SARGENT, DAUGHTER OF HENRY BRADFORD SARGENT
 18 - HENRY JAMES WISER, HUSBAND OF DOROTHY SARGENT WISER
 19 - BARBARA SARGENT MOOREHEAD, DAUGHTER OF RUSSELL SARGENT
 (23D) THOMAS COLLIER BABBITT, SON OF MARGARET (PEGGY) FISHER BABBITT
 20 - JOHN MOFFAT SARGENT, SON OF MURRAY SARGENT
 (24TH) DOROTHY SARGENT, DAUGHTER OF CHARLES FORBES SARGENT
 27 - (22D) MARY DWIGHT PULFORD, STEPDAUGHTER OF CATHERINE RICE PULFORD
 29 - (25TH) ENSIGN GEORGE SARGENT GROVE, SON OF BARBARA SARGENT MOOREHEAD

WEDDING ANNIVERSARIES

- SEPTEMBER 1 - (15TH) BARBARA SARGENT AND LUDWIG K. MOOREHEAD
 5 - (19TH) LUCY HOLLAND AND GEORGE P. PUTNAM
 25 - (1ST) LINDA DEMING AND KENNETH L. GOSNER, JR.
 29 - (21ST) LOUISE SARGENT AND JAMES WILLIAM HINKLEY, III
 (16TH) SYLVIA TILNEY AND HARRY HARLAND SKERRETT, JR.

REV. RICHARD BOURNE (D. 1682) WITH THE FOLLOWING LETTER, THE FOURTH OF THOSE QUOTED IN THESE PAGES, APPEARS NOT TO HAVE QUITE YET SUCCEEDED IN OBTAINING THE HAND OF RUTH SARGENT WINSLOW (1642-1711), DAUGHTER OF OUR IMMIGRANT ANCESTOR, WILLIAM SARGENT (1602-1682). THE PRECEDING LETTERS HAVE APPEARED (WITH EXPLANATION) IN OUR ISSUES OF MARCH 25TH, APRIL 25TH AND JUNE 23D. "SANDWICH THIS 4H OF JUNE 1677. DEARLY BELOVED MY BEST RESPECTS PRESENTED. I HOPE YOU HAVE TWO LETTERS OF MYNE COME TO YOUR HAND BY THIS TIME. THIS MAY POSSIBLY PROVOKE ONE FROM YOU UNTO MEE. I LONG TO HEARE FROM YOU, THOUGH I CANNOT SEE YOU AT PRESENT. I HAVE BEEN ILL EVER SINCE I CAME HOME AND I DARE NOT TAKE SUCH A JOURNEY AT PRESENT. I PRAY LET MEE UNDERSTAND AS FULLY AS YOU CAN HOW IT IS WITH YOU AND WHEN YOU INTEND TO COME THIS WAY, AND WHEN YOU THINK TO REMOVE, AND WHAT YOU FINDE IN MY 2 OTHER LETTERS. I PRAY YOU LET ME UNDERSTAND AS FULLY AS YOU CAN IN ANSWER. I AM IN GREAT HASTE AT PRESENT AND MUST FORBEAR, WITH AN EXPECTATION TO HEAR FROM YOU THIS WEEK BY STEPHEN OR MY SON; AND THE GOOD LORD DOE FOR YOU ACCORDING TO ALL YOUR NECESSITY. YOUR ASSURED AND CONSTAND FRIEND, RICHARD BOURNE"